

Thank-you for Choosing Promotional Dynamite!



We specialize in Screen Printed & Embroidered Apparel – with over 12 years experience – (including T-Shirts, Hats, Uniforms, etc.) and Promotional products that include but not limited to: Magnets, Writing Instruments, Mugs, Awards and Recognition, and all of your Business Printed Accessories.

"We ordered picture frame magnets from Promotional Dynamite, and the quality was superb! They created artwork for our promotion and did a tremendous job! The magnets looked very appealing and attracted quite a bit of favorable attention at our exhibition! Thank-you!" **Mikel's Fine Art Photography**

"We would recommend Promotional Dynamite to everyone. Their service was excellent! They were easy to contact & very friendly & professional. Their Marketing ideas were amazing & worked out great for us. You have earned a customer for life. Thank-you so much!" **Impulse Driven Advertising**

- We completely understand that your promotion isn't only about the quality of the products we have to offer, but more about the ideas behind them that are of real value!
- What message do you want to get across to your recipients? We'll help you create a program to achieve your goals.
- Promotional Dynamite **Guarantees** your satisfaction or your promotional item will be reprinted or a refund will be issued!

Do you know how it feels when you are given a promotional product by a business and it breaks, stop writing, the ink wears off, or some other problem occurs in a short amount of time?

(Q) What do you do when that happens?

(A) You toss the promotional product in the garbage and that is the last impression you have of that company.

Don't let this happen to your image – Trust Promotional Dynamite!

Why Should You Use Promotional Dynamite?



REASON #1

Promotional Dynamite will carefully take into consideration your audience, budget, and of course, the message that you're trying to get across. While it's true that you can buy a promotional product anywhere, Promotional Dynamite can help you solve problems, plan a program, and get results.

REASON #2

Promotional Dynamite can offer experienced advice on how (and IF) to imprint different items. We can explain the best printing process for your program, your imprint, and the product you've chosen.

REASON #3

We can add creativity, innovation and imagination to your overall program, to achieve your goals.

REASON #4

Promotional Dynamite is more than just a salesperson online. Chances are, you will buy promotional products more than once in your life. Companies can use Promotional Dynamite as part of their creative team, to achieve their goals for years to come.

REASON #5

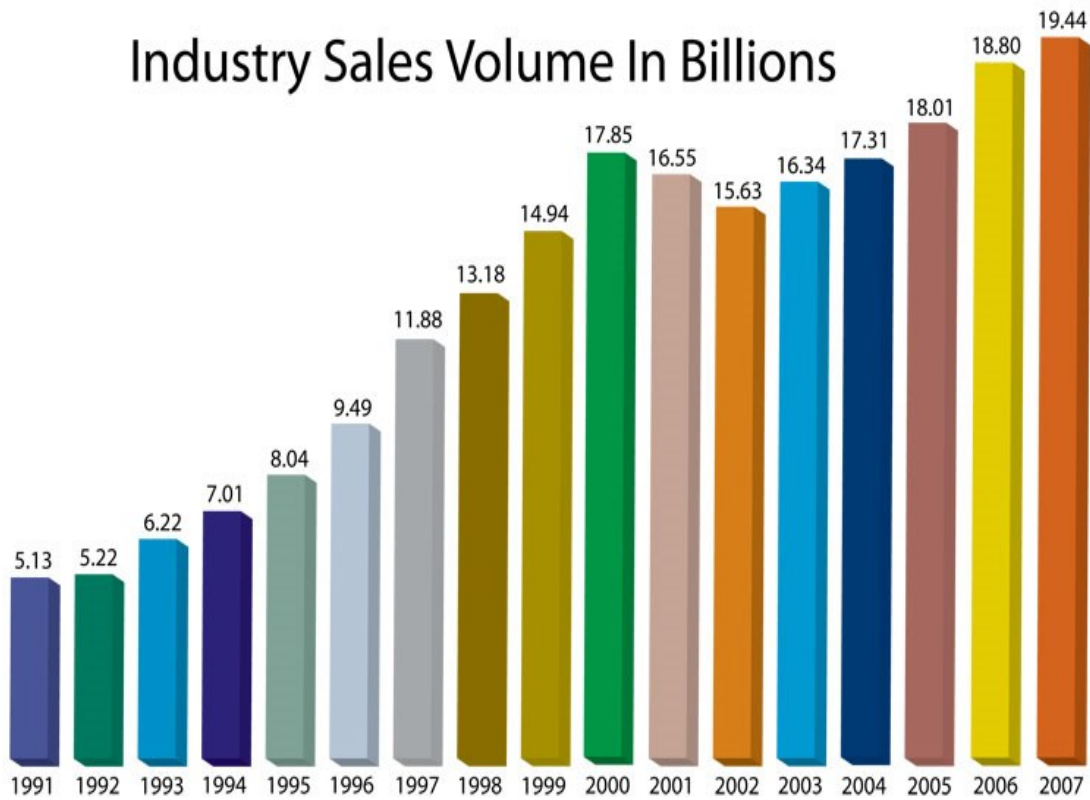
Personalized service is the role of Promotional Dynamite. We have your best interests at heart. We want long term business relationships with our clients.

REASON #6

The backbone of Promotional Dynamite has been to create positive impressions for our clients for over 20 years. We specialize in putting together promotional product programs to fit each business's particular needs and budget. We use only top-quality award winning suppliers. This guarantees a professional, customized, promotional product that represents your company.



Your Company Sales With Promotional Products and Logo Apparel!



More and more businesses are seeing the **POWER** Of Promotional Products!

RETURN ON INVESTMENT IS KING!



Traditional media was particularly hit hard in the third quarter of 2008 (newspaper ads, yellow pages, radio, television commercials). According to the strategic advertising and marketing information firm, (TNS Media), Spot TV fell 2.6 percent. Newspaper advertising plunged by 10 percent and radio advertising by 8.8 percent. By comparison, in 2007, the promotional products industry increased 3.5 percent to \$19.44 billion in sales—compared to \$18.77 billion in 2006!

In a time when traditional media is failing, promotional products appear to be flourishing. Why? There are several reasons, but the most important one is; promotional products get results! The return on investment (**ROI**) is easily measured.

One of the best ways to measure (**ROI**) is to calculate the number of leads your campaign has generated. How many more opportunities has it created?

There are a variety of ways to measure the effectiveness of promotional product campaigns. Direct mail is one way to measure (**ROI**) on promotional products. If your bringing people to your booth at a tradeshow, you can measure the amount of traffic you get by your give-aways. If you're running a safety program, you can tell whether or not you're getting their message across by the number of accidents or the lack thereof. If it's employee morale, you'll ultimately know whether employees view what they're doing as effective, by their attitudes.

Once you get the promotional product in someone's hands, there are a number of ways to track responses—such as through a dedicated webpage, e-mail address, or a phone number. An easy way to track responses is via the internet, email inquiries, or through incoming phone calls.

However you choose to measure the response rate of your campaign, it's a good idea to make sure you get a copy of the recipients e-mails, phone numbers, addresses, attendance, and safety records (for employee programs). That way you can follow-up to make sure your promotion is working well.



Strengths of Promotional Products and Logo Apparel:

Effective Target Marketing
Long Term Advertising Value
Creates Goodwill
Continual Endorsement

Four things a Promotional Product should have!

1. Immediate Attractive Benefit to the targeted audience
2. Specific Call to Action
3. A way to get in touch with you
4. Your Logo



Call Now for a Free Consultation! **702-448-6912**

email: info@promotionaldynamite.com

www.PromotionalDynamite.com

www.DynamiteMagnets.com

Now That's Effective Target Marketing!